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ANNOUNCING IMAGE WORK COMMUNICATIONS TRANSFORMATION

Woodland Hills, CA, March 8, 2007 – Image Work Communications, an award-winning experiential marketing agency and media production studio has transformed itself with a redesigned look and restyled web page. The fresh new visual identity reinforces the company’s culture, core values, creative services and media marketplace.

“The restyling of the website and logo are more consistent with the image and brand values of the company,” said John Lawrence, President of Image Work Communications. “With the changing media marketplace, we felt we needed to take our company and services to the next level and demonstrate how we can bring creative, unique, results to our clients.”

The new Image Work’s website includes many new features and services including an I²M™ division – specializing in Immersive Interactive Marketing; New services – offering vertical market portals (faux-reality), media motion and conceptual services; Press and news; Sparky Buzz Flash – free access to the latest industry news & technologies; and many new examples from their portfolio of work.

Experiential marketing and creative services have become an integral part of Image Work’s core business. They are planning on expanding their business by 35% in the next 18 months. They create, produce and deliver projects that add dimension to brands, immerse audiences and track results. For over 25 years, the company has been working with high profile clients including Hewlett-Packard, SANYO Fisher Company, Disney Publishing, Ricoh, Boeing and Blue Cross.

Please visit, www.imageworkcom.com

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About Image Work Communications:

Founded in 1980, Image Work Communications is a leading experiential marketing agency and media production studio in Woodland Hills, CA. Specializing in creative, unique, results for global companies, live events, video & film production, products, museums, and installations.